

Sam Iwata aka Liu

Director | Writer | Producer



All Time High
STARMeter

50,138



Metempsychosis - 618...
JingDong - 618...
Filorga... 618...

Awards: 26 wins, 6 nominations & 6 additional awards

IMDbPro

<https://imdb.me/sam>

<https://vimeo.com/iwatasam>

<https://www.instagram.com/iwatasam/>

Sam Iwata aka LIU TV Commercial Director / Film Writer-Director

A multiple Film & Commercial Festival Award-Winning Writer-Director based in Shanghai, China. Former M&C Saatchi Head of TV and In-house Writer-Director (2013-2019). Founder of 38pro Film Ltd., as Film & TV commercial writer/director. With over 20 years of advertisement and production experience within the market in China and Japan for international and local clients, experiences include working with high-profile actors, artists, and models, especially high-profile actors and actresses across the globe. Well-known individuals include Cindy Crawford, Nicole Kidman, Karlie Kloss, Alessandra Ambrosio, Manny Pacquiao, Alex Lundqvist, Clement Chabernaud, Parker Gregory, Maggie Cheung, Gao Yuen Yuen, Yang Mi, Lareina Song, Zhou Xun, Zhang Zi Yi, Dilraba Dilmurat, Sun Li, Hu Ge, Chen Kun, Tong Da Wei, Zhong Hang Liang, Zhang Yi Xing, Pet Conspiracy, so forth.

In TV Commercials :

AEGON THTF Insurances, "American Standard, *ANTA Sports Products Limited, *Ballantine's, *BYTON, Carlsan, *Castrol, "Cetaphil, ChoShou, *Chow Tai Fook, *Clé de Peau Beauté, Coach, Coca Cola Beverage, Crystal Galleria by FuBan, Dove, *Estee Lauder, *FILORGA, Hang Long Properties, Huarun Paint, JingDong, K-Boxing, Kang Shi Fu, Lancôme, Lenovo, *MAGNUM, Microsoft, NACA Pre-wedding Photo service, Panasonic, *Piaget, *Platinum Guild International (PGI International), SGMW BaoJun, Shuion Land Properties, Shisedo, Tsubaki, Sony, SSCAC, TMall, Unilever, UNIQLO, ZhenGongFu, ZhenJiu, and more * Global International Client; " Asian Pacific Client;

In Short Films :

Metempsychosis 2021, I'm Danning 2018, Find The Key 2017, River 2015, Mosquitoman 2014, and more

Screenplays:

BREAKING FREE 2022 (Feature); METEMPSYCHOSES 2023 (Feature); Metempsychosis 2021 (Short);

Awards: Academy Qualifying Festivals

WorldFest Houston (Canadian Screen Award Qualifying)

Awards: IMDb Qualifying Film Festivals

ROME International Movie Awards; ROME Sweet Democracy Film Awards; ROME Fox International Film Festival; PARIS Cinema Awards; PARIS EdiPlay International Film Festival; BERLIN Indie Film Festival; BERLIN Kiez Berlin Film Festival; Stockholm City Film Festival; UTRECHT Indie Movie Spark International Film Festival; MADRID Snow Leopard Film Festival; MOSCOW Russia International Film Festival; NEW YORK International Film Awards; NEW YORK ONIROS FILM AWARDS; VEGAS Movie Awards; LOS ANGELES Hollywood Gold Awards; LOS ANGELES Independent Shorts Awards; LOS ANGELES Indie Short Fest; MIAMI Only The Best Award; TORONTO Indie Filmmakers Festival; OTTAWA Phoenix Shorts; DUBAI Indie Film Festival; TOKYO International Monthly Film Festival; SINGAPORE World Film Carnival; Hong Kong Indie Film Festival; BALI 4th Dimension Independent Film Festival

CHINA ROI TV Commercial Festival - Gold; LONDON International Awards - Official Selection

Full-length Screenplay-
METEMPSYCHOSES
International Screenplay Contests

METEMPSYCHOSES
- THE ECLIPSED DESTINY -

Quarter-Finalist
**Los Angeles International
Screenplay Awards -
Diversity Initiative v**
2023

"IN EVERY LIFE, WE MEET AGAIN. OUR SOULS SEARCHING, NEVER IN VAIN.
THROUGH TIME AND SPACE, OUR LOVE TRANSCENDS. ETERNITY, OUR JOURNEY NEVER ENDS"

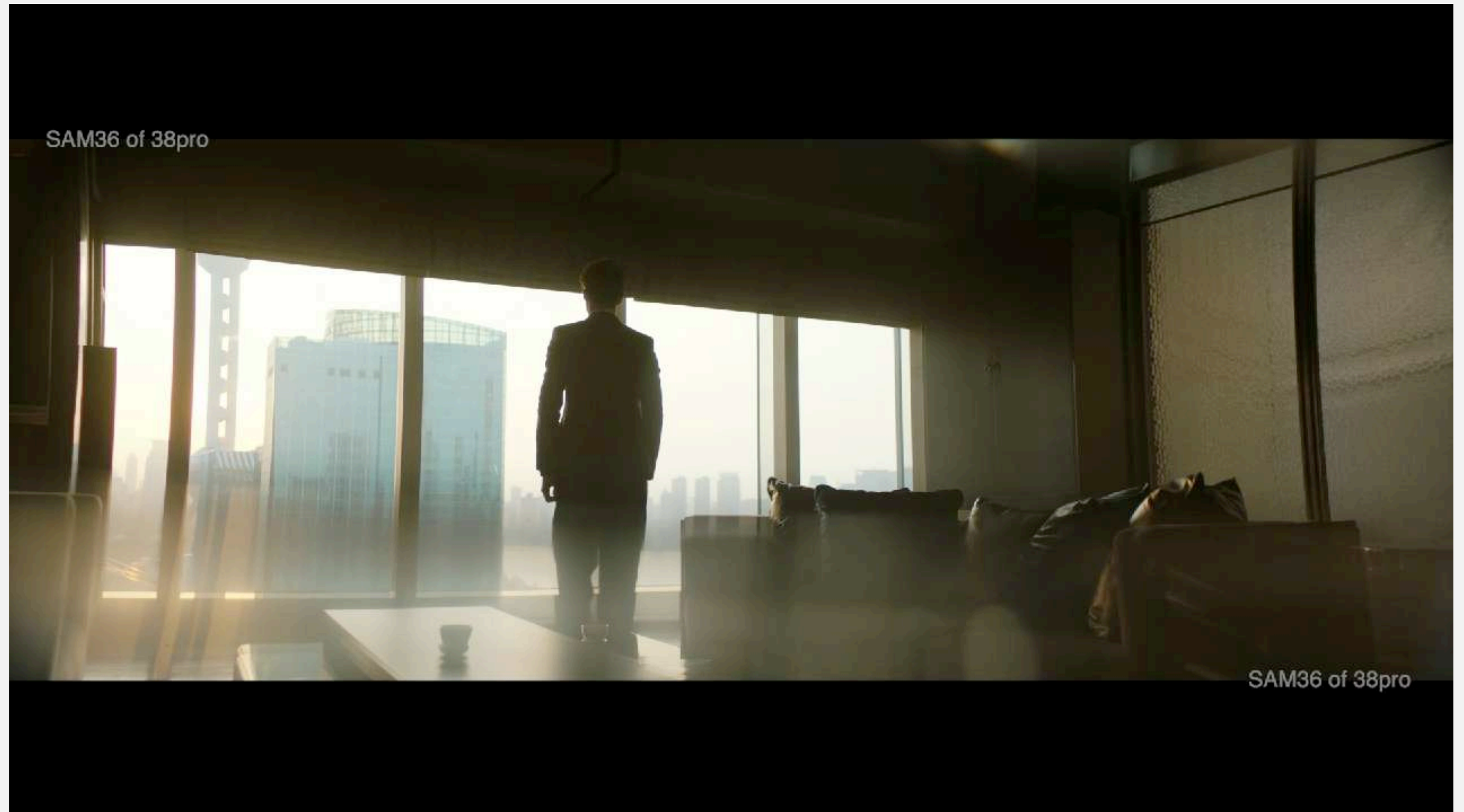
A STORY BY SAM IWATA AKA LIU

The graphic features a laurel wreath framing the award text. The background is a dark, moody photograph of a young man with dark hair, wearing a plaid shirt and a dark jacket, looking directly at the camera. The overall aesthetic is cinematic and dramatic.

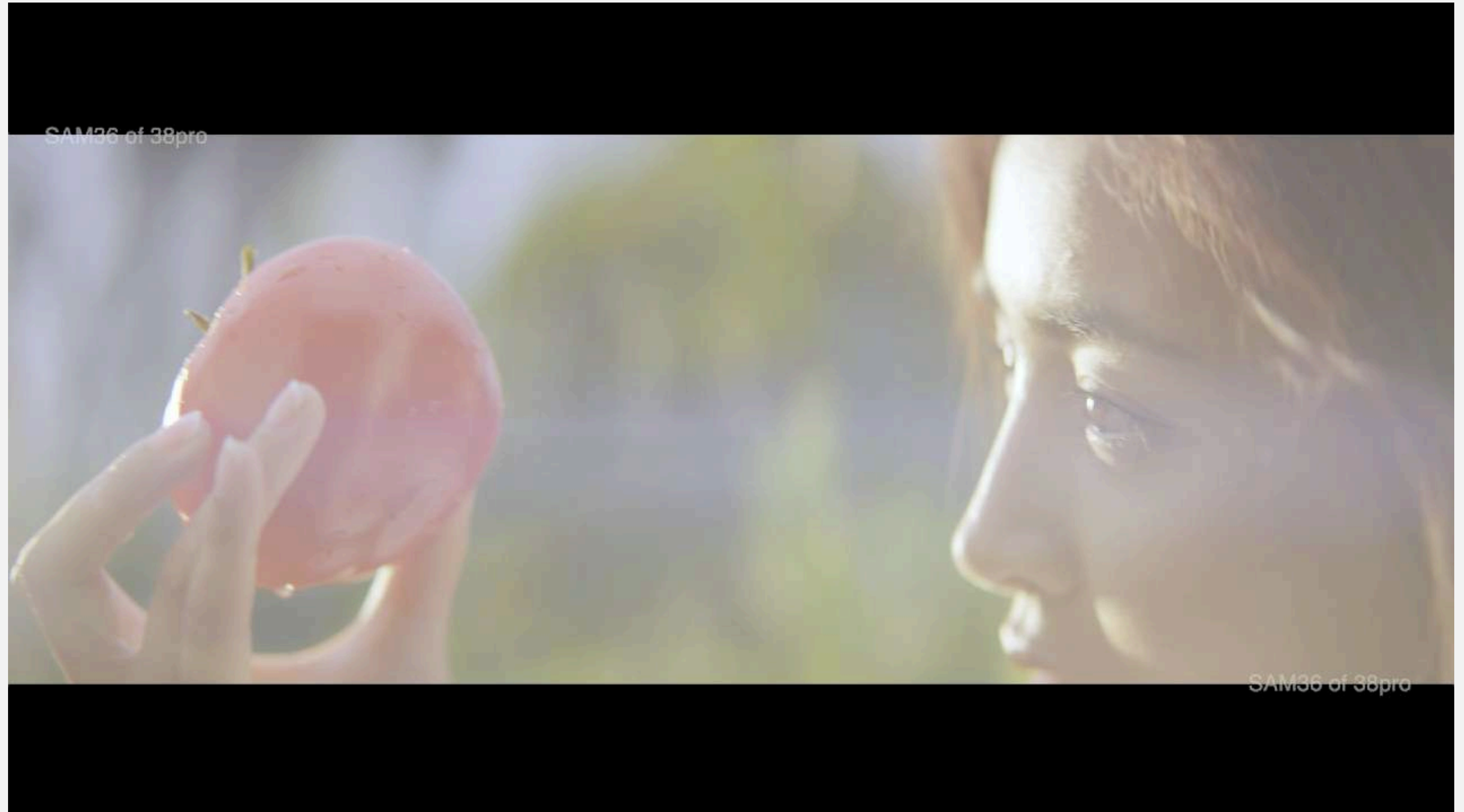
Full-length Screenplay-
BREAKING FREE
International Screenplay Contests



Short Film - The Secret
Global for Aegon THTF Life Insurance



Short Film - Love being a V
Mainland for KangShiFu



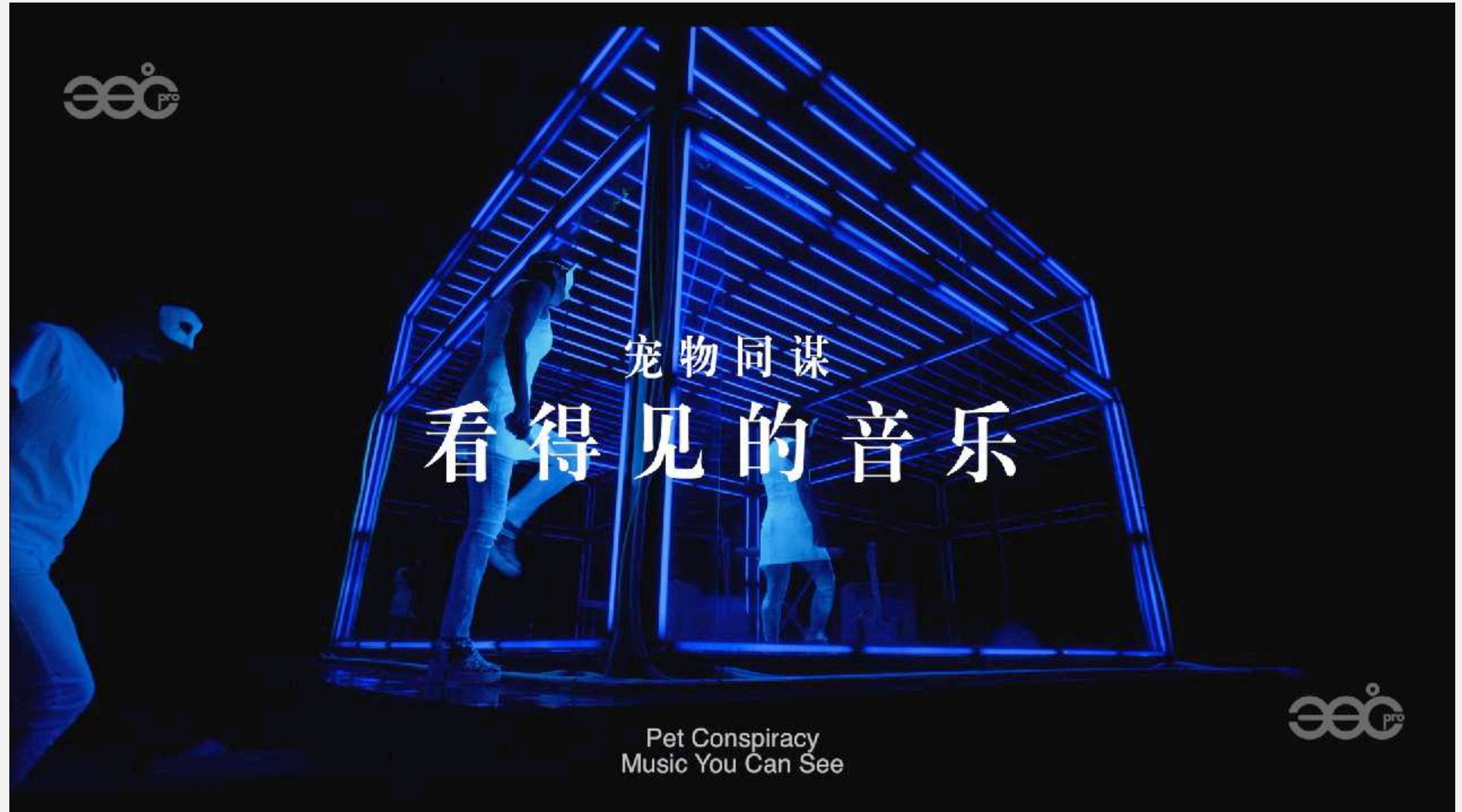


Short Film - I'm a fighter
Global for Anta Sports ft Manny Pacquiao

Short Film - Find the key 510
Mainland for BaoJun510



Short Film - Music you can see
Global for Ballantines'



Fashion Short Film
Global for Danning Huang



Short Music Video
Mainland for K-Boxing



FILORGA
Global

SAM36 of 38pro

LABORATOIRES
FILORGA
—— PARIS

法 国 菲 洛 嘉

SAM36 of 38pro

Estee Lauder ft YangMi
Global



Estee Lauder x Lareina Song
Global



Estee Lauder ft Karlie Kloss
Global



LANCÔME
Mainland



Dove
Asian Pacific



**Sensitive skin friendly,
New amino-acid formula**

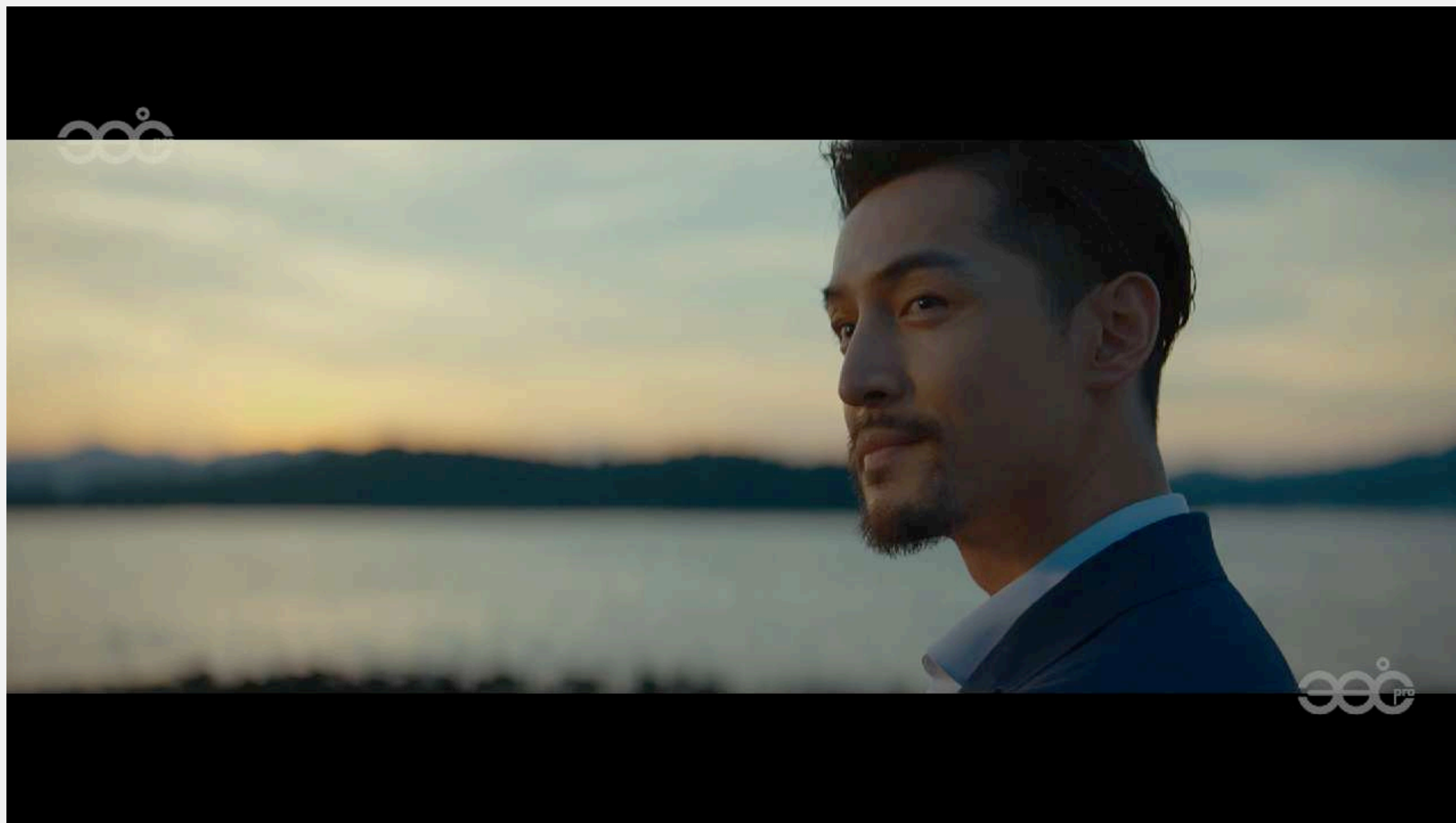
Piaget - Altiplano ft HuGe
Global



Piaget - Possession ft HuGe
Global



Piaget - Altiplano ft HuGe
Global



Piaget - Possession ft YangMi
Global



Piaget - Possession ft YangMi
Global



Piaget - Possession ft GaoYuenYuen
Asian Pacific



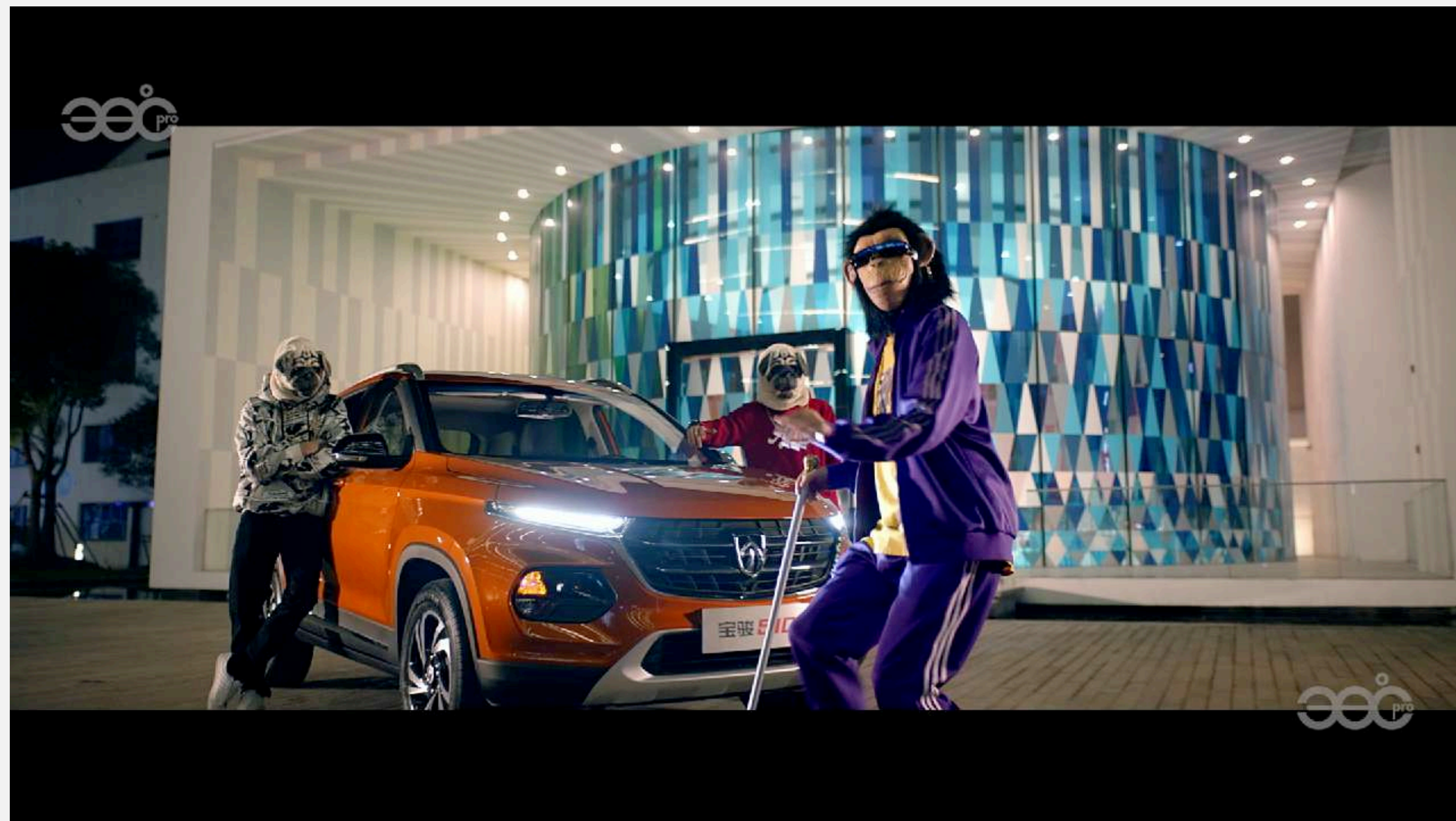
Chow Tai Fook
Global for Auction Event



Lenscrafters
Mainland



BaoJun 510
Mainland



BaoJun 510
Mainland



BaoJun iAMT
Mainland



JINGDONG
2018 ROI FESTIVAL GOLD WINNER



Tmall International Branding
Mainland



Lenovo ft Aoiyama Shuhei
Asian Pacific



My vision drives designs
that inspire people
beyond space & time

Microsoft Surface
Asian Pacific



ChuShou Mobile Game Platform
Mainland



American Standard
Asian Pacific



American Standard
Asian Pacific

